2027

SPONSORSHIP GUIDE



VICA Vancouver Island Construction Association

ABOUT VICA

Our Vision:

To be the leading resource and advocate for the Vancouver Island construction industry.

Our Mission:

To serve our members by delivering high-value programs, services, and opportunities that strengthen the construction community.

OUR IMPACT

VICA sponsorship is an opportunity to amplify your presence within the construction industry. Your support helps us deliver meaningful programming while positioning your company in front of a highly engaged audience.

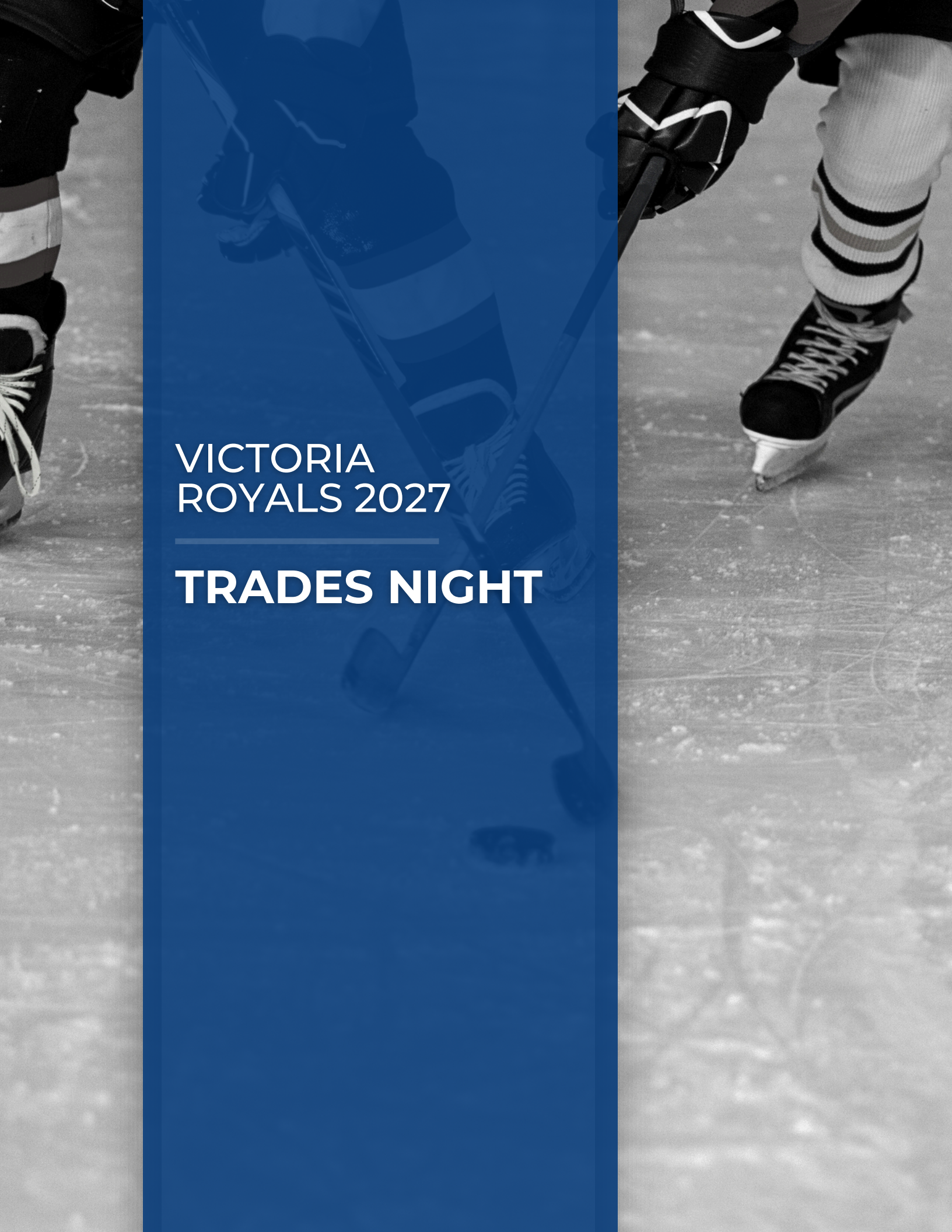
500+
Member Companies

12+
Member-Focused Events

9000+
Professionals Reached

1M+
Annual Social Media Impressions

For all inquiries please email Madison or Kathy at madisonmcclintick@vicbca.ca or kathywhitcher@vicabc.ca



VICTORIA
ROYALS 2027

TRADES NIGHT

Event Details

Trades Night with the Victoria Royals, presented by the Vancouver Island Construction Association (VICA), is a high-energy, family-friendly celebration of the construction industry. This event brings together VICA members, their families, and the broader community for an unforgettable evening of fun, games, and industry pride.

The event kicks off with an exclusive pre-game tailgate party featuring interactive games and treats for all ages. As the puck drops, attendees will cheer on the Victoria Royals as they face off against the Wenatchee Wild, with VICA members hosting engaging activities and giveaways throughout the concourse.

For sponsors, Trades Night offers a unique opportunity to connect with a diverse and engaged audience in a dynamic, community-focused setting. Your brand will be front and center at one of the most visible and well-attended VICA events of the year, with opportunities for on-site activation, signage, and direct engagement with attendees.







Details:

- **Date:** February 26, 2027
- **Location:** Save-On-Foods Memorial Centre
- **Expected Attendance:** 5000+
- **Audience:** VICA members, families, construction professionals, and the general public

Sponsorship Opportunities:

- Trades Night offers a dynamic and high-visibility platform for sponsors to connect with the construction community in a fun, informal setting.
- Align your brand with a family-friendly event that celebrates the trades.

Slap Shot:

Investment: $2,500 | Opportunities Available: 3



- Ten (10) tickets to the game
- Exclusive access to VICA Fan Zone!
- 2-3 ads on the jumbotron secondary screens
- Table display at the game (value of $750)
- Tiered social media logo recognition
- Tiered recognition in emails
- Tiered recognition on VICA website

Powerplay:

Investment: $1,500 | Opportunities Available: 7



- Tiered Recognition on secondary jumbotron.
- Exclusive access to VICA Fan Zone!
- Table display at the game (Value of $750)
- Tiered social media logo recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Five (5)tickets to the game

Game Day:

Investment: $1,000 | Opportunities Available: 10



- Tiered recognition on the secondary jumbotron
- Table display at the game
- Tiered social media recognition
- Tiered recognition in emails
- Two (2) tickets to the game



2027

LEADERSHIP IN CONSTRUCTION SUMMIT

Event Details

VICA is pleased to present the Leadership in Construction Summit taking place at the Delta Ocean Pointe Resort in Victoria, BC.

This one-of-a-kind, flagship event is designed to speak directly to the issues and opportunities facing the construction industry on Vancouver Island. With over 250+ industry professionals expected to attend, this event offers a unique opportunity for VICA members and sponsors to connect with key stakeholders, showcase leadership, and contribute to the growth and resilience of our local industry.

The summit provides a venue for construction-related businesses and partners to learn, grow, and prosper. Programming is driven by the needs of our regional sector, with sessions focused on construction technology, emerging trends, workforce development, procurement, development, and policy.







Details:

- **Dates:** April 9, 2027
- **Location:** Delta Ocean Pointe, Victoria, BC
- **Expected Attendance:** 250+ construction professionals
- **Audience:** Contractors, architects, engineers, suppliers, public-sector entities, consultants, and service providers...and more

Sponsorship Opportunities:

- High-visibility branding and engagement with decision-makers.
- Options include session sponsorships, exhibitor booths, and branded experiences.
- Ideal for organizations looking to align with industry leadership and innovation.

All Sponsors Receive:

- *Social media logo recognition*
- *Tiered logo recognition in conference emails*
- *Tiered logo recognition on the conference website*
- *Tiered event signage & PDF program*
- *Recognition in event PowerPoint*

Keynote Sponsor:

Investment: $10,000 | Opportunities Available: 1

- Formal recognition by emcee before keynote speech
- Opportunity to briefly address delegation before the keynote
- Head table seating reserved
- Dedicated signage at Keynote Address
- Opportunity to place collateral on all tables
- Exclusive logo placement on promotional materials
- Two (2) tickets to the event

Lunch Sponsor:

Investment: $7,500 | Opportunities Available: 1

- Opportunity to briefly address delegation during lunch
- Dedicated signage at lunch
- Opportunity to place collateral on all tables
- Two (2) tickets to the event

Breakfast Sponsor: **Investment: $7,500 | Opportunities Available: 1**

- Opportunity to briefly address delegation during breakfast
- Dedicated signage at breakfast
- Opportunity to place collateral on all tables
- Two (2) tickets to the event

Session Sponsor: **Investment: $5,000 | Opportunities Available: 3**

- Introduce panel session
- Dedicated signage at panel session
- Opportunity to place collateral on all tables
- Two (2) tickets to conference

Ice Breaker Sponsor: **Investment: $3,500 | Opportunities Available: 1**

- Formal recognition by emcee
- Logo on Program
- Dedicated signage at the venue
- Speaking Opportunity to explain game rules
- Two (1) ticket to conference

Program Sponsor: **Investment: $5,000 | Opportunities Available: 1**

- Formal recognition by emcee
- Logo on Program
- Dedicated signage at the venue
- Two (2) tickets to conference

Reception Sponsor: Investment: $3,500 | Opportunities Available: 2

- Dedicated signage at post-event reception
- Opportunity to address delegation prior to reception
- Logo on bar signage
- One (1) ticket to conference

Break Sponsor: Investment: $2,500 | Opportunities Available: 2

- Formal recognition by emcee
- Dedicated signage at AM or PM break
- Tiered recognition on signage

Supporting Sponsor: Investment: $1,500 | Opportunities Available: 10

- Recognition by the emcee
- Tiered recognition on signage





2027

VICA INDUSTRY EXCELLENCE AWARDS

Event Details

The Vancouver Island Construction Association (VICA) is proud to present our Construction Excellence Awards, taking place on May 28, 2027 at the University of Victoria UVic Club.

This one-of-a-kind gala event formally recognizes excellence in construction and consumer service across Vancouver Island, the Gulf Islands, and coastal British Columbia. The VICA Awards celebrate the creativity, innovation, and craftsmanship of our members who tackle complex design/build challenges with distinction.

Guests will experience a reimagined awards evening that brings together elegance, celebration, and the very best of Vancouver Island's construction industry. The evening begins with a sophisticated cocktail and canapé reception, where guests can mingle while exploring curated displays showcasing the exceptional projects and achievements of this year's finalists. The celebration then moves to the awards presentation, where the spotlight turns to the evening's winners and the people, projects, and companies setting the standard for excellence across our industry. Designed to be both prestigious and engaging, the evening offers an elevated setting to celebrate achievement, make meaningful connections, and honour the industry that continues to shape our communities.







Details:

- **Date:** May 28, 2027
- **Location:** Uiversity of Victoria UVic Club
- **Expected Attendance:** 250+ guests
- **Audience:** Builders, developers, architects, designers, suppliers, and industry stakeholders from across Vancouver Island and coastal BC.

Sponsorship Opportunities:

- Multiple tiers available including Diamond, Platinum, and Champagne Sponsors.
- Sponsors receive brand visibility and recognition.
- Ideal for organizations looking to support innovation and connect with professionals.

Title Sponsor:

Investment: $12,000 | Opportunities Available: 1



- Identify as major sponsor
- Formal recognition by our emcee
- Dedicated, branded signage at the event
- Exclusive logo placement on promotional materials and in event program
- Promotion on VICA website
- Full-page promotion in the digital event program
- Tiered, branded recognition on signage and slideshow
- Two (2) Award sponsorships
- Opportunity to present awards to the winner of your categories
- Five (5) tickets to the event

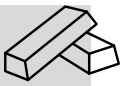
Premier Sponsor:

Investment: $7,000 | Opportunities Available: 3



- Formal recognition by our emcee
- Dedicated, branded signage at the event
- Exclusive logo placement on promotional materials and in event digital program
- recognition on website
- Half-page promotion in digital event program
- Tiered, branded recognition on signage and slideshow
- One (1) Award sponsorship
- Opportunity to present award to the winner of your category
- Three (3) tickets to the event

Pinnacle Sponsor: Investment: $5,000 | Opportunities Available: 5



- Formal recognition by our emcee
- Tiered, branded signage at the event
- Tiered recognition on VICA website
- Tiered recognition during the event on slideshow
- Tiered logo placement on promotional materials and in the event digital program
- Half-page promotion in the digital event program
- Two (2) tickets to the event

Signature Sponsor: Investment: $3,000 | Opportunities Available: 10



- Tiered, branded signage at the event
- Tiered recognition on VICA website
- Tiered recognition during the event on slideshow
- Tiered logo placement on promotional materials and in the event digital program
- One (1) ticket to the event

Foundation Sponsor: Investment: $1,800 | Opportunities Available: 10



- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on slideshow
- Tiered logo placement on promotional materials and in the event digital program

Award Sponsor: **Investment: $1,000 Opportunities Available: 10**

- Tiered, branded signage at the event
- Tiered recognition on VICA's website, promotional emails, and social media
- Tiered recognition during the event on slideshow
- Tiered logo placement on promotional materials
- Opportunity to present the award to the winner of your category

Program Sponsor: **Investment: $750 Opportunities Available: 2**

- Logo displayed prominently on QR code signage
- Full page ad within the digital program
- Tiered recognition at the event
- Tiered logo placement on promo materials and on VICA Website

Charcuterie Sponsor: **Investment: $500 Opportunities Available 2**

- Branded signage at the event
- Tiered recognition on VICA website
- Tiered recognition during the event on PPT
- Tiered logo placement on promotional materials and in the event digital program



2027 VICA

GOLF TOURNAMENTS

Event Details

The **LEGENDARY VICA** Golf Tournaments are back, bringing together members of the construction community for one of the industry's most anticipated summer events. Held in Victoria, Nanaimo and Courtenay, these tournaments are a celebration of camaraderie, competition, and connection where VICA members and their guests come together to whack, walk, and talk.

Known for selling out in less than an hour, the tournaments offer a full day of networking and fun on the green, with opportunities to engage with industry peers in a relaxed and scenic setting. Whether you're swinging solo or teeing off with a team, the VICA Golf Tournaments are a highlight of the season.

Each tournament features exclusive sponsorship opportunities, allowing businesses to gain visibility, connect with decision-makers, and align their brand with one of the most well-loved events in the construction calendar.







Details:

- **Location:**
  - Victoria: Olympic View Golf Club - June 25
  - Courtney: Crown Isle Resort- July 23
  - Nanaimo: Fairwinds Golf Club - August 20
- **Expected Attendance:** 144 each tournament
- **Audience:** VICA members, construction professionals, suppliers, and guests

Sponsorship Opportunities:

- Available for each tournament **individually**
- Ideal for companies looking to increase brand exposure and build relationships in a casual, high-energy environment

Title Sponsor:

Investment: $5,000 | Opportunities Available: 1



- Priority registration before going live (one foursome only)
- Name included in Event Title
  - *(VICA Golf Tournament presented by…)*
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Opportunity to speak briefly prior to tee off
- Priority signage at registration
- logo'd water bottles in every cart
- Option to speak briefly at the reception

Golf Ball Sponsor:

Investment: $3,000 | Opportunities Available: 3



- Priority registration prior to going live (one foursome only)
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- opportunity to host a hole
- recognition in event PowerPoint

Hosted Hole Sponsor:

Investment: $2,500 | Opportunities Available: 5



- Host your hole – fun activities/games/food and beverage are encouraged!
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Eagle Sponsor:

Investment: $1,500 | Opportunities Available: 6



- Opportunity to add own swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Birdie Sponsor:

Investment: $1,000 | Opportunities Available: 10



- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Lunch Sponsor:

Investment: $2,000 | Opportunities Available: 1

- Dedicated Signage at the event
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint

**Number of opportunities available is PER TOURNAMENT.*



2027

SUMMER SIZZLERS

Event Details

The VICA Summer Sizzlers are a casual, community-driven series of BBQ events hosted in Victoria and Nanaimo throughout the summer of 2027. These informal gatherings are designed to bring VICA members together for a midday break filled with good food, great company, and meaningful connections.

Each Summer Sizzler is a relaxed opportunity for members to eat, meet, and reconnect with each other and the VICA staff. Guests enjoy complimentary burgers, smokies, snacks, and beverages, with vegetarian options available to ensure everyone leaves satisfied.

For sponsors, Summer Sizzlers offer a unique chance to engage directly with VICA members in a laid-back, high-touch environment. These events are ideal for companies looking to build brand awareness, foster relationships, and demonstrate support for the construction community in a fun and approachable way.





Details:

- **Date:** One in Victoria, One in Nanaimo (dates TBD)
- **Expected Attendance:** 80 +
- **Audience:** VICA members and staff

Sponsorship Opportunities:

- Brand exposure through signage, digital promotion and recognition in VICA communications and social media.
- Ideal for companies looking to connect with the construction community in a relaxed, informal setting.

Sizzler Sponsor Victoria: Investment: $1,500 | Opportunities Available: 2

- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Dedicated event signage

Sizzler Sponsor Nanaimo: Investment: $1,500 | Opportunities Available: 2

- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Dedicated event signage





WINTER
2027

CHRISTMAS LUNCHEON

Event Details

The VICA Christmas Luncheon is one of Vancouver Island's most cherished industry events. Held at the elegant Mary Winspear Centre in Sidney, this member-only gathering offers a warm and welcoming atmosphere, complete with a delicious meal, holiday cheer, and meaningful connections.

More than just a seasonal celebration, the luncheon is a powerful opportunity to give back. Proceeds from sponsorship and registration directly support families in need across Vancouver Island, in partnership with local elementary schools. In 2025, the event raised $12,000 in grocery gift cards, helping brighten the holidays for dozens of families in the communities where our members live and work.

For sponsors, this event offers a unique chance to align your brand with community impact and industry appreciation. Your support not only enhances the experience for attendees but also contributes to a cause that resonates deeply with our members. Sponsorship packages include recognition throughout the event, visibility in promotional materials, and the opportunity to connect with a highly engaged audience of construction professionals.







Details:

- **Date:** December 3, 2027
- **Location:** Mary Winspear Centre
- **Expected Attendance:** 500
- **Audience:** VICA members only

Sponsorship Opportunities:

- Contribute to a meaningful cause while gaining visibility among VICA members
- Sponsorships help fund grocery gift card donations for families in need
- Recognition opportunities available during the event

Santa Sponsor:

Investment: $3,000 | Opportunities Available: 10



- Priority early registration
- Formal recognition by the emcee
- First to eat
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Rudolph Sponsor:

Investment: $2,500 | Opportunities Available: 10



- Priority early registration
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Frosty Sponsor:

Investment: $1,750 | Opportunities Available: 15



- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Elf Sponsor:

Investment: $1,200 | Opportunities Available: 15



- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition



2026

VICA NETWORK COMMITTEES



WOMEN IN CONSTRUCTION

Event Details

Women in Construction (WiC) is a grassroots Vancouver Island network working to promote and support female participation in one of the key sectors of our provincial economy: construction.

WiC is open to anyone who considers themselves a “woman in construction”, as well as those who support women working in the industry. The network is comprised of private and public sector workers, students, engineers, apprentices, labourers, tradespersons, project managers, developers, architects, and professional admin staff.

WiC Nanaimo meets bi-monthly, taking a break in July and August.

WiC Victoria meets monthly, also taking July and August off.

Women in Construction
VANCOUVER ISLAND CONSTRUCTION ASSOCIATION

EVENT SPONSORSHIP RATES AND DELIVERABLES VARY PER EVENT.
Contact Kelly for more information:
memberservices.nanaimo@vicabc.ca



YOUNG BUILDERS NETWORK

Event Details

The Young Builders Network (YBN) is a dynamic initiative by VICA that cultivates leadership, connection, and career development among emerging professionals in the construction industry.

With active chapters in both Victoria and Nanaimo, YBN provides a platform for young executives and industry newcomers to build meaningful relationships, gain professional insights, and contribute to their communities.

Events are designed to inspire and educate. From speaker breakfasts and leadership roundtables to social mixers and charity fundraisers, YBN events offer high-value engagement opportunities that align with our mandate to support career growth and industry excellence.

YBN EST. 2010
YOUNG BUILDERS NETWORK
VANCOUVER ISLAND CONSTRUCTION ASSOCIATION

EVENT SPONSORSHIP RATES AND DELIVERABLES VARY PER EVENT.
Contact Kelly for more information:
memberservices.nanaimo@vicabc.ca

VICA Vancouver Island Construction Association

2027 Sponsorship Form (fillable)

VICA x Victoria Royals – Trades Night

- ☐ Slap Shot Sponsor $2,500
- ☐ Powerplay Sponsor $1,500
- ☐ Game Day Sponsor $1,000

VICA Leadership Summit

- ☐ Keynote Sponsor $10,000
- ☐ Lunch Sponsor $7,500
- ☐ Breakfast Sponsor $7,500
- ☐ Session Sponsor $5,000
- ☐ Ice Breaker Sponsor $3,500
- ☐ Program Sponsor $5,000
- ☐ Reception Sponsor $3,500
- ☐ Break Sponsor $2,500
- ☐ Supporting Sponsor $1,500

VICA Construction Excellence Awards

- ☐ Title Sponsor $12,000
- ☐ Premier Sponsor $7,000
- ☐ Pinnacle Sponsor $5,000
- ☐ Signature Sponsor $3,000
- ☐ Foundation Sponsor $1,800
- ☐ Award Sponsor $1,000
- ☐ Program Sponsor $750
- ☐ Charcuterie Sponsor $500

VICA Golf Tournament – VICTORIA

- ☐ Title Sponsor $5,000
- ☐ Golf Ball Sponsor $3,000
- ☐ Hosted Hole Sponsor $2,500
- ☐ Eagle Sponsor $1,500
- ☐ Birdie Sponsor $1,000

VICA Golf Tournament – MID ISLAND

- ☐ Title Sponsor $5,000
- ☐ Golf Ball Sponsor $3,000
- ☐ Hosted Hole Sponsor $2,500
- ☐ Eagle Sponsor $1,500
- ☐ Birdie Sponsor $1,000

VICA Golf Tournament – NORTH ISLAND

- ☐ Title Sponsor $5,000
- ☐ Golf Ball Sponsor $3,000
- ☐ Hosted Hole Sponsor $2,500
- ☐ Eagle Sponsor $1,500
- ☐ Birdie Sponsor $1,000
- ☐ Lunch Sponsor $2,000

Christmas Luncheon

- ☐ Santa sponsor $3,000
- ☐ Rudolph sponsor $2,500
- ☐ Frosty sponsor $1,750
- ☐ Elf sponsor $1,200

Summer Sizzler

- ☐ Victoria $1,500
- ☐ Nanaimo $1,500

Women in Construction (WiC) or
Young Builder Network (YBN) Sponsorship -
Please contact kelly@vicabc.ca for more information.

Complete the form or email **madisonmcclintick@vicabc.ca** or **kathywhitcher@vicabc.ca** with your preferred selection. Company Name:_____

Contact Name:_____

Email:_____

Phone:_____

INVOICE MY COMPANY: CHARGE CARD BELOW:

Name on card:_____

Card #:_____

Expiry:_____ CVV:_____

Billing Postal Code _____