

CONFERENCE

2026

SPONSORSHIP GUIDE



VICA Vancouver Island
Construction Association

ABOUT VICA

Our Vision:

To be the leading resource and advocate for the Vancouver Island construction industry.

Our Mission:

To serve our members by delivering high-value programs, services, and opportunities that strengthen the construction community.

OUR IMPACT

VICA sponsorship is an opportunity to amplify your presence within the construction industry. Your support helps us deliver meaningful programming while positioning your company in front of a highly engaged audience.

500+

Member Companies

12+

Member-Focused Events

9000+

Professionals Reached

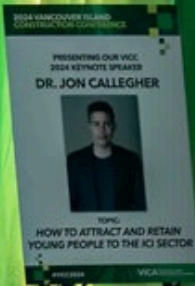
1M+

Annual Social Media Impressions

2026

LEADERSHIP IN CONSTRUCTION SUMMIT

**Formerly the
Vancouver Island
Construction Conference*



VANCOUVER
ISLAND
CONSTRUCTION
CONFERENCE
VICA

Event Details

VICA is pleased to present the Leadership in Construction Summit (formerly called the Vancouver Island Construction Conference), taking place at the Delta Ocean Pointe Resort in Victoria, BC.

This one-of-a-kind, flagship event is designed to speak directly to the issues and opportunities facing the construction industry on Vancouver Island. With over 250+ industry professionals expected to attend, this event offers a unique opportunity for VICA members and sponsors to connect with key stakeholders, showcase leadership, and contribute to the growth and resilience of our local industry.

The summit provides a venue for construction-related businesses and partners to learn, grow, and prosper. Programming is driven by the needs of our regional sector, with sessions focused on construction technology, emerging trends, workforce development, procurement, development, and policy.

The Summit will feature a one day program this year. Following this, The Young Builders Network (YBN) will host a Charity Casino Night - details to follow.



Details:

- **Dates:** April 17, 2026
- **Location:** Delta Ocean Pointe, Victoria, BC
- **Expected Attendance:** 250+ construction professionals
- **Audience:** Contractors, architects, engineers, suppliers, public-sector entities, consultants, and service providers.

Sponsorship Opportunities:

- High-visibility branding and engagement with decision-makers.
- Options include session sponsorships, exhibitor booths, and branded experiences.
- Ideal for organizations looking to align with industry leadership and innovation.

All Sponsors Receive:

- *Social media recognition*
- *Tiered recognition in conference emails*
- *Tiered recognition on the conference website*
- *Tiered recognition on conference event signage & program*
- *Recognition in event PowerPoint*
- *Recognition in Conference App*



Keynote Sponsor: Investment: \$10,000 | Opportunities Available: 1

- Formal recognition by emcee before keynote speech
- Opportunity to briefly address delegation before the keynote
- Head table reserved during Keynote Address
- Dedicated signage at Keynote Address
- Opportunity to place collateral on all tables during the keynote
- Exclusive logo placement on promotional materials
- Identification to media as a major sponsor
- Two (2) tickets to the event

Lunch Sponsor: Investment: \$7,500 | Opportunities Available: 1

- Opportunity to briefly address delegation during lunch
- Identification to media as a major sponsor
- Dedicated signage at lunch
- Opportunity to place collateral on all tables for lunch
- Two (2) tickets to the event

Breakfast Sponsor: Investment: \$7,500 | Opportunities Available: 1

- Opportunity to briefly address delegation during breakfast
- Identification to media as a major sponsor
- Dedicated signage at breakfast
- Opportunity to place collateral on all tables for breakfast
- Two (2) tickets to the event

Session Sponsor: Investment: \$5,000 | Opportunities Available: 3

- Identification to media as a major sponsor
- Introduce plenary session
- Dedicated signage at plenary session
- Opportunity to place collateral on all tables for breakfast
- Two (2) tickets to conference

App Sponsor: Investment: \$5,000 | Opportunities Available: 1

- Formal recognition by emcee
- Exclusive logo placement on the VICC App for delegates
- Dedicated signage at the event
- Two (2) tickets to conference

Technology Sponsor: Investment: \$5,000 | Opportunities Available: 1

- Formal recognition by emcee
- Dedicated signage at the venue
- Logo placed on all Wi-Fi signage
- Two (2) tickets to conference

Reception Sponsor: Investment: \$3,500 | Opportunities Available: 2

- Dedicated signage at post-event reception
- Opportunity to address delegation prior to reception
- Logo on bar signage
- One (1) ticket to conference

Break Sponsor: Investment: \$2,500 | Opportunities Available: 2

- Formal recognition by emcee
- Dedicated signage at AM or PM break
- Tiered recognition, as noted on page 7.

Health & Safety Sponsor: Investment: \$2,500 | Opportunities Available: 1

- Formal recognition by the emcee
- Dedicated signage at registration
- Tiered recognition, as noted on page 7.

Supporting Sponsor: Investment: \$1,500 | Opportunities Available: 10

- Recognition by the emcee
- Tiered recognition, as noted on page 7.





VANCOUVER ISLAND
BUILDING INDUSTRY
AWARDS



Event Details

The Vancouver Island Construction Association (VICA) and Canadian Home Builders Association – Vancouver Island (CHBA-VI) are proud to present the third annual Vancouver Island Building Industry (VIBI) Awards, taking place on May 29, 2026 at the Royal BC Museum and IMAX Theatre in Victoria, BC.

This one-of-a-kind gala event formally recognizes excellence in construction and consumer service across Vancouver Island, the Gulf Islands, and coastal British Columbia. The VIBI Awards celebrate the creativity, innovation, and craftsmanship of association members who tackle complex design/build challenges with distinction.

Guests will enjoy a reimagined evening format, beginning with a cocktail and canapé reception, followed by a cinematic awards presentation in the IMAX Theatre, and concluding with celebratory cocktails and dessert stations. It's a red carpet-style celebration designed to reflect the bold spirit of our industry and foster meaningful connections among builders, developers, architects, and suppliers.



Details:

- **Date:** May 29, 2026
- **Location:** Royal BC Museum & IMAX Theatre
- **Expected Attendance:** 350+ guests
- **Audience:** Builders, developers, architects, designers, suppliers, and industry stakeholders from across Vancouver Island and coastal BC.

Sponsorship Opportunities:

- Multiple tiers available including Diamond, Platinum, and Champagne Sponsors.
- Sponsors receive brand visibility and recognition.
- Ideal for organizations looking to support innovation and connect with professionals.

Diamond Sponsor: Investment: \$20,000 | Opportunities Available: 1



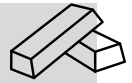
- Identified to Media as a Major Sponsor
- Formal recognition by our emcee
- Dedicated, branded signage at the event
- Exclusive logo placement on promotional materials and in event program
- Top recognition on all Association websites
- Full-page promotion in the event program
- Tiered recognition during the event on our IMAX screen
- Two (2) Awards sponsorships (one for each association) included
- Opportunity to present each of the above awards to the winners of your categories
- Ten (10) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests

Platinum Sponsor: Investment: \$10,000 | Opportunities Available: 3



- Identified to Media as a Major Sponsor
- Formal recognition by our emcee
- Dedicated, branded signage at the event
- Top recognition on all Association websites
- Full-page promotion in the event program
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in event program
- One (1) Award sponsorship included
- Opportunity to present the award to the winner of your category
- Four (4) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests

Gold Sponsor: Investment: \$7,500 | Opportunities Available: 5



- Formal recognition by our emcee
- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program
- Half-page promotion in the event program
- Two (2) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests

Silver Sponsor: Investment: \$5,000 | Opportunities Available: 8



- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program
- One (1) ticket to the event and reserved seating during our IMAX theatre awards presentation

Bronze Sponsor: Investment: \$3,000 | Opportunities Available: 19



- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

-VICA Award Sponsor-

Investment: \$1,500 | Opportunities Available: 10

- Tiered, branded signage at the event
- Tiered recognition on VICA's website, promotional emails, and social media
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials
- Opportunity to present the award to the winner of your category

-CHBA-VI Award Sponsor-

Investment: \$1,500 | Opportunities Available: 19

- Tiered, branded signage at the event
- Tiered recognition on CHBA-VI website, promotional emails, and social media
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials
- Opportunity to present the award to the winner of your category

Program Sponsor

Investment: \$1,000 Opportunities Available: 5

- Logo displayed prominently in printed program
- Full page ad within the program
- Tiered recognition at the event
- Tiered logo placement on promo materials and on VIBI Website

Ice Luge Sponsor

Investment: \$1,000 Opportunities Available: 3

- Logo carved into Ice Luge
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promo materials and on VIBI Website

Chef Station Sponsor:

Investment: \$600 (Non-Exclusive)



- Branded signage at chef station(s)
- Tiered recognition on VIBI website
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Entertainment Sponsor:

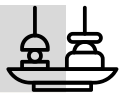
Investment: \$500 (Non-Exclusive)



- Formal recognition by our emcee when announcing our live music
- Tiered, branded signage at the event
- Tiered recognition on all Association websites and promotional emails
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Canapes Sponsor:

Investment: \$400 (Non-Exclusive)



- Branded signage on passed canapes platters
- Tiered recognition on VIBI website
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Charcuterie Sponsor:

Investment: \$350 (Non-Exclusive)



- Branded signage at the event
- Tiered recognition on VIBI website
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program



2026 VICA

GOLF TOURNAMENTS

Event Details

The LEGENDARY VICA Golf Tournaments are back, bringing together members of the construction community for one of the industry's most anticipated summer events. Held in Victoria, Nanaimo and Courtenay, these tournaments are a celebration of camaraderie, competition, and connection where VICA members and their guests come together to whack, walk, and talk.

Known for selling out in less than an hour, the tournaments offer a full day of networking and fun on the green, with opportunities to engage with industry peers in a relaxed and scenic setting. Whether you're swinging solo or teeing off with a team, the VICA Golf Tournaments are a highlight of the season.

Each tournament features exclusive sponsorship opportunities, allowing businesses to gain visibility, connect with decision-makers, and align their brand with one of the most well-loved events in the construction calendar.



Details:

- **Location:**
 - Victoria: Olympic View Golf Club - June 12
 - Courtney: Crown Isle Resort- July 24
 - Nanaimo: Fairwinds Golf Club - August 21
- **Expected Attendance:** 150 each tournament
- **Audience:** VICA members, construction professionals, suppliers, and guests

Sponsorship Opportunities:

- Available for each tournament **individually**
- Ideal for companies looking to increase brand exposure and build relationships in a casual, high-energy environment

Title Sponsor:

Investment: \$5,000 | Opportunities Available: 1



- Priority registration
- Name included in Event Title
 - *(VICA Golf Tournament presented by...)*
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

Golf Ball Sponsor:

Investment: \$3,000 | Opportunities Available: 3



- Priority registration
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

Hosted Hole Sponsor:

Investment: \$2,500 | Opportunities Available: 4



- Host your hole – fun activities/games/food and beverage are encouraged!
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Eagle Sponsor:

Investment: \$1,500 | Opportunities Available: 6



- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Birdie Sponsor:

Investment: \$1,000 | Opportunities Available: 10



- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

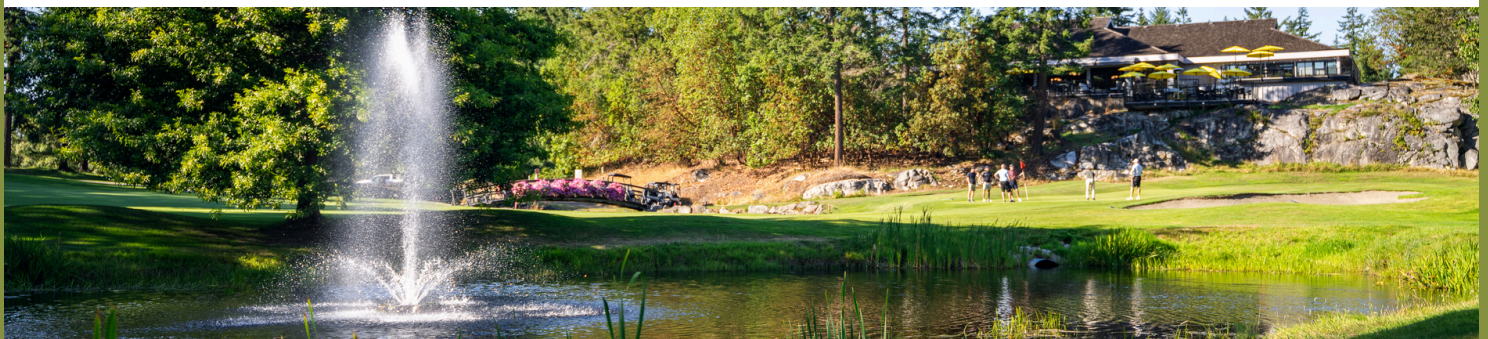
**Number of opportunities available is PER TOURNAMENT.*

Tournament locations:

Victoria: Olympic View Golf Club - June 12

Courtney: Crown Isle Resort- July 24

Nanaimo: Fairwinds Golf Club - August 21





WINTER
2026

CHRISTMAS LUNCHEON

Event Details

The VICA Christmas Luncheon is one of Vancouver Island's most cherished industry events. Held at the elegant Mary Winspear Centre in Sidney, this member-only gathering offers a warm and welcoming atmosphere, complete with a delicious meal, holiday cheer, and meaningful connections.

More than just a seasonal celebration, the luncheon is a powerful opportunity to give back. Proceeds from sponsorship and registration directly support families in need across Vancouver Island, in partnership with local elementary schools. In 2024, the event raised over \$13,000 in grocery gift cards, helping brighten the holidays for dozens of families in the communities where our members live and work.

For sponsors, this event offers a unique chance to align your brand with community impact and industry appreciation. Your support not only enhances the experience for attendees but also contributes to a cause that resonates deeply with our members. Sponsorship packages include recognition throughout the event, visibility in promotional materials, and the opportunity to connect with a highly engaged audience of construction professionals.



Details:

- **Date:** December 4, 2026
- **Location:** Mary Winspear Centre
- **Expected Attendance:** 500
- **Audience:** VICA members only

Sponsorship Opportunities:

- Contribute to a meaningful cause while gaining visibility among VICA members
- Sponsorships help fund grocery gift card donations for families in need
- Recognition opportunities available during the event

Santa Sponsor:

Investment: \$2,500 | Opportunities Available: 10



- Priority early registration
- Formal recognition by the emcee
- First to eat
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Rudolph Sponsor:

Investment: \$2,000 | Opportunities Available: 10



- Priority early registration
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Frosty Sponsor:

Investment: \$1,500 | Opportunities Available: 15



- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Elf Sponsor:

Investment: \$1,000 | Opportunities Available: 15



- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

A black and white photograph of a hockey player's legs and skates on an ice rink. The player is wearing white socks with black stripes and black skates. A blue semi-transparent overlay covers the left and center portions of the image, containing the event title.

VICTORIA
ROYALS 2026

TRADES NIGHT

Event Details

Trades Night with the Victoria Royals, presented by the Vancouver Island Construction Association (VICA) and Hall Constructors, is a high-energy, family-friendly celebration of the construction industry. This event brings together VICA members, their families, and the broader community for an unforgettable evening of fun, games, and industry pride.

The event kicks off with an exclusive pre-game tailgate party featuring interactive games and treats for all ages. As the puck drops, attendees will cheer on the Victoria Royals as they face off against the Wenatchee Wild, with VICA members hosting engaging activities and giveaways throughout the concourse.

For sponsors, Trades Night offers a unique opportunity to connect with a diverse and engaged audience in a dynamic, community-focused setting. Your brand will be front and center at one of the most visible and well-attended VICA events of the year, with opportunities for on-site activation, signage, and direct engagement with attendees.



Details:

- **Date:** February 21, 2026
- **Location:** Save-On-Foods Memorial Centre
- **Expected Attendance:** 5000+
- **Audience:** VICA members, families, construction professionals, and the general public

Sponsorship Opportunities:

- Trades Night offers a dynamic and high-visibility platform for sponsors to connect with the construction community in a fun, informal setting.
- Align your brand with a family-friendly event that celebrates the trades.

Pre-Game Sponsor: Investment: \$2,500 | Opportunities Available: 3



- Exclusive access to VICA Fan Zone!
- 2-3 ads on the jumbotron secondary screens
- Table display at the game (value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website

Game Day Sponsor: Investment: \$1,000 | Opportunities Available: 7



- Recognition on the jumbotron at the event.
- Exclusive access to VICA Fan Zone!
- Table display at the game (Value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Tiered recognition on event signage

Table Sponsor: Investment: \$750 | Opportunities Available: 10



- Recognition on the jumbotron at the event.
- Table display at the game
- Social Media recognition
- Tiered recognition in emails



The background of the page is a collage of food-related images. On the left, there's a close-up of a grill with bread being cooked. Below that, a bowl of fresh green lettuce is visible. On the right side, a person in a red shirt is cooking on a blue gas stove, with a yellow mustard bottle and a tomato in the foreground.

2026

SUMMER SIZZLERS

Event Details

The VICA Summer Sizzlers are a casual, community-driven series of BBQ events hosted in Victoria and Nanaimo throughout the summer of 2026. These informal gatherings are designed to bring VICA members together for a midday break filled with good food, great company, and meaningful connections.

Each Summer Sizzler is a relaxed opportunity for members to eat, meet, and reconnect with each other and the VICA staff. Guests enjoy complimentary burgers, smokies, snacks, and beverages, with vegetarian options available to ensure everyone leaves satisfied.

For sponsors, Summer Sizzlers offer a unique chance to engage directly with VICA members in a laid-back, high-touch environment. These events are ideal for companies looking to build brand awareness, foster relationships, and demonstrate support for the construction community in a fun and approachable way.



Details:

- **Date:** One in Victoria, One in Nanaimo (dates TBD)
- **Expected Attendance:** 100 +
- **Audience:** VICA members and staff

Sponsorship Opportunities:

- Brand exposure through signage, digital promotion and recognition in VICA communications and social media.
- Ideal for companies looking to connect with the construction community in a relaxed, informal setting.

Sizzler Sponsor Victoria: Investment: \$1,500 | Opportunities Available: 2




- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Dedicated event signage

Sizzler Sponsor Nanaimo: Investment: \$1,500 | Opportunities Available: 2



- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Dedicated event signage





2026

VICA NETWORK COMMITTEES



WOMEN IN CONSTRUCTION

Event Details

Women in Construction (WiC) is a grassroots Vancouver Island network working to promote and support female participation in one of the key sectors of our provincial economy: construction.

WiC is open to anyone who considers themselves a “woman in construction”, as well as those who support women working in the industry. The network is comprised of private and public sector workers, students, engineers, apprentices, labourers, tradespersons, project managers, developers, architects, and professional admin staff.

WiC Nanaimo meets bi-monthly, taking a break in July and August.

WiC Victoria meets monthly, also taking July and August off.



**EVENT SPONSORSHIP
RATES AND DELIVERABLES VARY PER
EVENT.**

**Contact Sarah for more information:
sarah@vicabc.ca**



YOUNG BUILDERS NETWORK

Event Details

The Young Builders Network (YBN) is a dynamic initiative by VICA that cultivates leadership, connection, and career development among emerging professionals in the construction industry.

With active chapters in both Victoria and Nanaimo, YBN provides a platform for young executives and industry newcomers to build meaningful relationships, gain professional insights, and contribute to their communities.

Events are designed to inspire and educate. From speaker breakfasts and leadership roundtables to social mixers and charity fundraisers, YBN events offer high-value engagement opportunities that align with our mandate to support career growth and industry excellence.



**YOUNG
BUILDERS
NETWORK**

VANCOUVER ISLAND CONSTRUCTION ASSOCIATION

**EVENT SPONSORSHIP
RATES AND DELIVERABLES VARY PER
EVENT.**

**Contact Sarah for more information:
sarah@vicabc.ca**

2026 Sponsorship Form (fillable)

VICA x Victoria Royals – Trades Night

- ☐ Pre-Game Sponsor \$2,500
- ☐ Game Day Sponsor \$1,000
- ☐ Table Sponsor \$750

VICA Conference

- ☐ Keynote Sponsor \$10,000
- ☐ Lunch Sponsor \$7,500
- ☐ Breakfast Sponsor \$7,500
- ☐ Session Sponsor \$5,000
- ☐ APP Sponsor \$5,000
- ☐ Technology Sponsor \$5,000
- ☐ Reception Sponsor \$3,500
- ☐ Break Sponsor \$2,500
- ☐ Health & Safety \$2,500
- ☐ Supporting Sponsor \$1,000

VIBI Awards

- ☐ ~~Diamond Sponsor~~ **SOLD OUT!**
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,000
- ☐ VICA Award Sponsor \$1,500
- ☐ Program Sponsor \$1,000
- ☐ Ice Luge Sponsor \$1,000
- ☐ Chef Station Sponsor \$600
- ☐ Entertainment Sponsor \$500
- ☐ Canapes Sponsor \$400
- ☐ Charcuterie Sponsor \$350

VICA Golf Tournament – VICTORIA

- ☐ Title Sponsor \$5,000
- ☐ Golf Ball Sponsor \$2,500
- ☐ Hosted Hole Sponsor \$2,000
- ☐ Eagle Sponsor \$1,500
- ☐ Birdie Sponsor \$1,000

VICA Golf Tournament – MID ISLAND

- ☐ Title Sponsor \$5,000
- ☐ Golf Ball Sponsor \$2,500
- ☐ Hosted Hole Sponsor \$2,000
- ☐ Eagle Sponsor \$1,500
- ☐ Birdie Sponsor \$1,000

VICA Golf Tournament – NORTH ISLAND

- ☐ Title Sponsor \$5,000
- ☐ Golf Ball Sponsor \$2,500
- ☐ Hosted Hole Sponsor \$2,000
- ☐ Eagle Sponsor \$1,500
- ☐ Birdie Sponsor \$1,000

Christmas Luncheon

- ☐ Santa sponsor \$2,500
- ☐ Rudolph sponsor \$2,000
- ☐ Frosty sponsor \$1,500
- ☐ Elf sponsor \$1,000

Summer Sizzler

- ☐ Victoria \$1,500
- ☐ Nanaimo \$1,500

Women in Construction (WiC) or Young Builder Network (YBN) Sponsorship -

Please contact sarah@vicabc.ca for more information.

Complete the form or email

sarah@vicabc.ca with your preferred selection.

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

INVOICE MY COMPANY: CHARGE CARD

BELOW:

Name on card: _____

Card #: _____

Expiry: _____ CVV: _____

Billing Postal Code _____