

2025 SPONSORSHIP GUIDE



VICA
Vancouver Island
Construction Association

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ABOUT VICA

As the Vancouver Island Construction Association (VICA), we serve our construction community: the institutional, commercial, industrial, civil, and multi-residential construction sectors on Vancouver Island, the Gulf Islands, and other coastal areas of British Columbia.

VICA members come from all areas of our construction community. VICA's expansive event portfolio provides members opportunities to meet industry leaders, expand their network, and learn about trends and issues specific to the Vancouver Island construction sector. And not to mention having a bit of fun, too!

With hundreds of VICA Members and other industry professionals in attendance, VICA events are a tremendous opportunity for your firm to gain exposure across Vancouver Island.

The sponsorship opportunities available will bring your organization to a network looking to build relationships and develop business.



VANCOUVER ISLAND CONSTRUCTION CONFERENCE 2025



Event Details

VICA is pleased to announce the Vancouver Island Construction Conference (VICC) to be held at the Victoria Conference Centre on April 24th & 25th 2025.

This one-of-a-kind conference and flagship event will speak specifically to issues and opportunities the construction industry is facing on Vancouver Island.

The VICC provides a venue for construction-related businesses and stakeholders to learn, grow, and prosper. The content developed for the day is driven by the needs of our local industry, with discussions on construction technology, trends, human resources, procurement, development, and policy.

The conference will boast a 1.5-day program, including an economic overview, an esteemed keynote speaker, and varied workshops for delegates to choose from. For the evening's entertainment, we will be co-hosting a charity casino with VICA's Young Builders Network, Victoria Chapter.

Vancouver Island Construction Conference

Date: April 24th and 25th, 2025

Venue: Victoria Conference Centre, Victoria BC

Attendance: 350+ expected

Who will attend:

- Contractors, Architects & Engineers
- Manufacturers and suppliers
- Public-sector entities or authorities
- Ancillary service providers and consultants

Sponsor Levels

All sponsors receive:

- Social media recognition
- Tiered recognition in conference emails
- Tiered recognition on the conference website
- Tiered recognition on conference event signage & program
- Recognition in event PowerPoint
- Recognition in Conference App

Keynote Sponsor

Investment: \$15,000 | Opportunities Available: 1

- Formal recognition by emcee before keynote speech
- Opportunity to briefly address delegation before the keynote
- Head table reserved during Keynote Address
- Dedicated signage at Keynote Address
- Opportunity to place collateral on all tables during the keynote
- Exclusive logo placement on promotional materials
- Identification to media as a major sponsor
- FOUR (4) tickets to the VICC conference

Luncheon Sponsor

Investment: \$10,000 | Opportunities Available: 1

- Opportunity to briefly address delegation at lunch
- Identification to media as a major sponsor
- Dedicated signage at lunch
- Opportunity to place collateral on all tables for lunch
- Two (2) tickets to conference



Plenary Sponsor

Investment: \$10,000 |
Opportunities Available: 1

- Opportunity to briefly address delegation during the welcome speech
- Identification to media as a major sponsor
- Opportunity to add company swag to registration bag
- Dedicated signage at morning plenary session
- Opportunity to place collateral on all tables for breakfast
- Two (2) tickets to conference

App Sponsor

Investment: \$5,000 |
Opportunities Available: 1

- Formal recognition by emcee
- Exclusive logo placement on the VICC App for delegates
- Two (2) tickets to conference

A/V Sponsor

Investment: \$5,000 | Opportunities Available: 1

- Formal recognition by emcee
- Exclusive signage on device charging station
- Two (2) tickets to conference

Exhibitor Booths

Investment: \$1,500 | Opportunities Available: 20

- Tiered recognition, as noted on page 4.

Diamond Sponsor

Investment: \$3,500
Opportunities Available: 5

- Formal recognition by emcee
- Exclusive logo placement on the conference app.
- One (1) ticket to conference

Platinum Sponsor

Investment: \$2,500
Opportunities Available: 7
- Formal recognition by the emcee
- Tiered recognition, as noted on page 4.

Gold Sponsor

Investment: \$1,000
Opportunities Available: 10
- Tiered recognition, as noted on page 4.



VANCOUVER ISLAND
BUILDING INDUSTRY
AWARDS

Event Details

Date: May 30, 2025

Venue: Royal BC Museum, Victoria, BC

Anticipated attendance: 360

The Vancouver Island Construction Association (VICA), Urban Development Institute- Capital Region (UDI-CR), and Canadian Home Builders Association– Vancouver Island (CHBA-VI), is pleased to announce the second annual Vancouver Island Building Industry (VIBI) Awards. This one-of-a-kind industry event formally recognizes the work the construction and development industries do across Vancouver Island, the Gulf Islands, and coastal British Columbia.

DIAMOND SPONSOR

INVESTMENT: \$30,000 | SOLD OUT

Recognition -

- Identified to Media as a Major Sponsor
- Formal recognition by our emcee

Brand Presence -

- Dedicated, branded signage at the event
- Exclusive logo placement on promotional materials and in event program
- Top recognition on all Association websites
- Full-page promotion in the event program
- Tiered recognition during the event on our IMAX screen

Attendee Engagement -

- Three (3) Awards sponsorships (one for each association) included
- Opportunity to present each of the above awards to the winners of your categories

Hospitality -

- Ten (10) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests.

PLATINUM SPONSOR

INVESTMENT: \$15,000 | OPPORTUNITIES AVAILABLE: 3

Recognition -

- Identified to Media as a Major Sponsor
- Formal recognition by our emcee

Brand Presence -

- Dedicated, branded signage at the event
- Top recognition on all Association websites
- Full-page promotion in the event program
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in event program

Attendee Engagement -

- One (1) Award sponsorship included
- Opportunity to present the award to the winner of your category

Hospitality -

- Four (4) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests.

GOLD SPONSOR

INVESTMENT: \$10,000 | OPPORTUNITIES AVAILABLE: 6

Recognition -

- Formal recognition by our emcee

Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program
- Half-page promotion in the event program

Hospitality -

- Two (2) tickets to the event and reserved seats during our IMAX theatre awards presentation to share with your colleagues and guests.

SILVER SPONSOR

INVESTMENT: \$5,000 | OPPORTUNITIES AVAILABLE: 9

•Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Hospitality -

- One (1) ticket to the event and reserved seating during our IMAX theatre awards presentation.

BRONZE SPONSOR

INVESTMENT: \$3,000 | OPPORTUNITIES AVAILABLE: 20

Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on all Association websites
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

CHAMPAGNE SPONSOR

INVESTMENT: \$2,500 | OPPORTUNITIES AVAILABLE: 2

Brand Presence -

- Logo on passed flutes upon entry to the main ballroom
- Tiered, branded signage at the event
- Tiered recognition on all Association websites and promotional emails
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

VICA AWARD SPONSOR

INVESTMENT: \$1,000 | OPPORTUNITIES AVAILABLE: 12

Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on VICA's website, promotional emails, and social media
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Attendee Engagement -

- Opportunity to present the award to the winner of your category

CHBA-VI AWARD SPONSOR

INVESTMENT: \$1,000 | OPPORTUNITIES AVAILABLE: 24

Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on CHBA-VI website, promotional emails, and social media
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Attendee Engagement -

- Opportunity to present the award to the winner of your category

UDI CAPITAL REGION AWARD SPONSOR

INVESTMENT: \$1,000 | OPPORTUNITIES AVAILABLE: 9

Brand Presence -

- Tiered, branded signage at the event
- Tiered recognition on UDI-CR's website, promotional emails, and social media
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

Attendee Engagement -

- Opportunity to present the award to the winner of your category

ICE LUGE SPONSOR

INVESTMENT: \$1,000 | OPPORTUNITIES AVAILABLE: 10

Brand Presence -

- Logo carved directly into ice sculpture in the main ballroom
- Tiered, branded signage at the event
- Tiered recognition on all Association websites and promotional emails
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

ENTERTAINMENT SPONSOR

INVESTMENT: \$500 | OPPORTUNITIES AVAILABLE: 10

Brand Presence -

- Formal recognition by our emcee when announcing our live music
- Tiered, branded signage at the event
- Tiered recognition on all Association websites and promotional emails
- Tiered recognition during the event on our IMAX screen
- Tiered logo placement on promotional materials and in the event program

2025 VICA Golf Tournaments



2025 VICA Golf Tournaments

After selling out in less than a day, the LEGENDARY VICA Golf Tournaments have returned for the 4th year in a row!

These VICA Golf Tournaments in Victoria and Nanaimo bring together VICA Members and their guests, as we wack, walk and talk. Gold Dates TBD - Summer 2025.

Each tournament will have separate sponsor opportunities as stated below.

All sponsors will receive:

- Social media recognition
- Tiered recognition in golf emails
- Tiered recognition on the VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at the Tee Box



South Island

Golf Ball Sponsor

Investment: \$2500

Opportunities Available: 3

- Priority registration
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

Eagle Sponsor

Investment: \$1,500

Opportunities Available: 6

- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Par Sponsor

Investment: \$750

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Tiered Signage at Tee Box

Hosted Hole Sponsor

Investment: \$2,000

Opportunities Available: 4

- Opportunity to address attendees
- Host your hole – fun activities/games/food and beverage are encouraged!
- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Birdie Sponsor

Investment: \$1,000

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Mid-Island

Golf Ball Sponsor

Investment: \$2500

Opportunities Available: 3

- Priority registration
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

Eagle Sponsor

Investment: \$1,500

Opportunities Available: 6

- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Par Sponsor

Investment: \$750

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Tiered Signage at Tee Box

Hosted Hole Sponsor

Investment: \$2,000

Opportunities Available: 4

- Opportunity to address attendees
- Host your hole – fun activities/games/food and beverage are encouraged!
- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

Birdie Sponsor

Investment: \$1,000

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

A festive Christmas luncheon table is the background for the text. The table is covered with a variety of holiday-themed treats, including chocolate-covered strawberries, small cakes, and candy canes. Decorations include small Christmas trees, colorful ornaments, and large lollipop-like decorations with red and white stripes. The overall atmosphere is warm and celebratory.

CHRISTMAS LUNCHEON

WINTER 2025

Event Details

One of our most popular events - a festive affair just for VICA Members. Raise a glass with our favourite people to a busy year past and an exciting year ahead.

Funds raised through sponsorship and registration will go towards families in need in the communities we live and work in, with the support of elementary schools across the Island.

Last year, we donated \$13,000 worth of grocery gift cards. This event will take place on December 5, 2025.



Sponsor Tiers

Santa Sponsor

Investment: \$2000 | Opportunities Available: 10

- Priority early registration
- Formal recognition by the emcee
- First to eat
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Rudolph Sponsor

Investment: \$1,500 | Opportunities Available: 10

- Priority early registration
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Frost Sponsor

Investment: \$1000 | Opportunities Available: 15

- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

Elf Sponsor

Investment: \$750 | Opportunities Available: 15

- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition





TRADES NIGHT

MARCH 8, 2025
SAVE ON FOODS MEMORIAL ARENA



EVENT INFORMATION

Welcome to Trades Night in partnership with the Victoria Royals!

Trades Night is a celebration of our industry, starting with the pregame tailgate featuring bouncy castles, fun games, and treats at the Save on Foods Memorial Arena.

We'll then cheer on the Royals in our own section, all while our members have fun games and giveaways in the concourse!

PRE-GAME SPONSOR

Investment: \$2500 | Opportunities Available: 5

- Exclusive access to VICA Fan Zone!
- 2-3 ads on the jumbotron secondary screens
- Table display at the game (value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website

VICA
Vancouver Island
Construction Association



GAME DAY SPONSOR

Investment: \$1000 | Opportunities Available: 10

- Recognition on the jumbotron at the event.
- Exclusive access to VICA Fan Zone!
- Table display at the game (Value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Tiered recognition on event signage



Summer Sizzlers

Get your hands on a free hotdog or hamburger!

Join us in a VICA parking lot from 11:30 AM to 1:30 PM and enjoy a burger, smokie, and snacks on us! These are our version of a Tailgate Party, designed for you to eat, meet, and reconnect with other VICA Members and the VICA Staff.

We will host two at our Victoria office (TBD) and two at our Nanaimo office in the summer of 2025!

Sizzler Sponsor

Investment: \$1500

**Opportunities Available: 2
(2x Nanaimo)**

- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Recognition on event signage



WOMEN IN CONSTRUCTION

Women in Construction (WiC) is a grassroots Vancouver Island network working to promote and support female participation in one of the key sectors of our provincial economy: construction.

WiC is open to anyone who considers themselves a “woman in construction”, as well as those who support women working in the industry. The network is comprised of private and public sector workers, students, engineers, apprentices, labourers, tradespersons, project managers, developers, architects, and professional admin staff.

WiC Nanaimo meets bi-monthly, taking a break in July and August.

WiC Victoria meets monthly, also taking July and August off.

**EVENT SPONSORSHIP
RATES AND DELIVERABLES VARY PER EVENT.**



**YOUNG
BUILDERS
NETWORK**

VANCOUVER ISLAND CONSTRUCTION ASSOCIATION

YOUNG BUILDERS NETWORK

The Young Builder Network (YBN) mandate is to develop a young executive's network to provide an atmosphere of networking to build relationships within the construction community; to present information, professional development and leadership or mentorship opportunities that will benefit the individual YBN members and their respective companies; to participate in community engagement initiatives; and to support and promote career paths in the construction industry.

**EVENT SPONSORSHIP
RATES AND DELIVERABLES VARY PER EVENT.**

2025 Sponsorship Form (fillable)

VICA x Victoria Royals – Trades Night

- ☐ Pre-Game Sponsor \$2,500
- ☐ Game Day Sponsor \$1,000

VICA Conference

- ☐ Keynote Sponsor \$15,000
- ☐ Luncheon Sponsor \$10,000
- ☐ Plenary Sponsor \$10,000
- ☐ A/V Sponsor \$5,000
- ☐ APP Sponsor \$5,000
- ☐ Diamond Sponsor \$3,500
- ☐ Platinum Sponsor \$2,500
- ☐ Gold Sponsor \$1,000

VIBI Awards

- ☐ ~~Diamond Sponsor~~ **SOLD OUT!**
- ☐ Platinum Sponsor \$15,000
- ☐ Gold Sponsor \$10,000
- ☐ Silver Sponsor \$5,000
- ☐ Bronze Sponsor \$3,000
- ☐ VICA Award Sponsor \$1,000
- ☐ Champagne Sponsor \$2,500
- ☐ Ice Luge Sponsor \$1,000
- ☐ Entertainment Sponsor \$500

VICA Golf Tournament – VICTORIA

- ☐ Golf Ball Sponsor \$2,500
- ☐ Hosted Hole Sponsor \$2,000
- ☐ Eagle Sponsor \$1,500
- ☐ Birdie Sponsor \$1,000
- ☐ Par Sponsor \$750

VICA Golf Tournament – MID ISLAND

- ☐ Golf Ball Sponsor \$2,500
- ☐ Hosted Hole Sponsor \$2,000
- ☐ Eagle Sponsor \$1,500
- ☐ Birdie Sponsor \$1,000
- ☐ Par Sponsor \$750

Christmas Luncheon

- ☐ Santa sponsor \$2,000
- ☐ Rudolph sponsor \$1,500
- ☐ Frosty sponsor \$1,000
- ☐ Elf sponsor \$750

Summer Sizzler (Nanaimo)

- ☐ Event sponsor \$1,500

Women in Construction (WiC), Victoria Chapter Monthly Event

- ☐ Single Event Sponsor \$1000

Women in Construction (WiC), Nanaimo Chapter Bi-Monthly Event

- ☐ Single Event Sponsor \$1000

Young Builders Network (YBN), Victoria Chapter Monthly Event

- ☐ Single Event Sponsor \$1000

Young Builders Network (YBN), Nanaimo Chapter Bi-Monthly Event

- ☐ Single Event Sponsor \$1000

Complete the form below or email
sarah@vicabc.ca with your preferred selection.

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

INVOICE MY COMPANY:

CHARGE CARD BELOW:

Name on card: _____

Card #: _____

Expiry: _____

CVV: _____