

Vancouver Island Construction Association's

# 2024 Sponsorship Guide



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As the Vancouver Island Construction Association (VICA), we serve our construction community: the institutional, commercial, industrial, civil, and multi-residential construction sectors on Vancouver Island, the Gulf Islands, and other coastal areas of British Columbia.

VICA members come from all areas of our construction community. VICA's expansive event portfolio provides members opportunities to meet industry leaders, expand their network, and learn about trends and issues specific to the Vancouver Island construction sector. And not to mention having a bit of fun, too!

With hundreds of VICA Members and other industry professionals in attendance, VICA events are a tremendous opportunity for your firm to gain exposure across Vancouver Island.

The sponsorship opportunities available will bring your organization to a network looking to build relationships and develop business.

# ABOUT VICA





# VANCOUVER ISLAND CONSTRUCTION CONFERENCE 2024

VICA is pleased to announce the Vancouver Island Construction Conference (VICC) to be held at the Victoria Conference Centre on April 18th & 19th 2024.

This one-of-a-kind conference and flagship event will speak specifically to issues and opportunities the construction industry is facing on Vancouver Island.

The VICC provides a venue for construction-related businesses and stakeholders to learn, grow, and prosper. The content developed for the day is driven by the needs of our local industry, with discussions on construction technology, trends, human resources, procurement, development, and policy.

The conference will boast a 1.5-day program, including an economic overview, an esteemed keynote speaker, and varied workshops for delegates to choose from. For the evening's entertainment, we will be co-hosting a charity casino with VICA's Young Builders Network, Victoria Chapter.



## Event Details

Vancouver Island Construction Conference  
Date: April 18th & 19th, 2024  
Venue: Victoria Conference Centre, Victoria BC  
Attendance: 350+ expected

### Who will attend

- Contractors
- Architects & engineers
- Manufacturers and suppliers
- Public-sector entities or authorities
- Ancillary service providers and consultants

### Sponsor Levels

All sponsors receive:

- Social media recognition
- Tiered recognition in conference emails
- Tiered recognition on the conference website
- Tiered recognition on conference event signage & program
- Recognition in event PowerPoint
- Recognition in Conference App

### Keynote Sponsor

Investment: \$20,000 | Opportunities Available: 1

- Formal recognition by emcee before keynote speech
- Opportunity to briefly address delegation before the keynote
- Head table reserved during Keynote Address
- Dedicated signage at Keynote Address
- Opportunity to add company swag to registration bag
- Opportunity to place collateral on all tables during the keynote
- Exclusive logo placement on promotional materials
- Identification to media as a major sponsor
- FOUR (4) tickets to the VICC conference & VIBI Awards
- Exclusive industry sponsor at VIBI Awards Event

### Luncheon Sponsor

Investment: \$10,000 | Opportunities Available: 1

- Opportunity to briefly address delegation at lunch
- Identification to media as a major sponsor
- Dedicated signage at lunch
- Opportunity to add company swag to registration bag
- Opportunity to place collateral on all tables for lunch
- Two (2) tickets to conference

**SOLD OUT**



### Plenary Sponsor

Investment: \$10,000 |  
Opportunities Available: 1

- Opportunity to briefly address delegation during the welcome speech
- Identification to media as major sponsor
- Opportunity to add company swag to registration bag
- Dedicated signage at morning plenary session
- Opportunity to place collateral on all tables for breakfast
- Two (2) tickets to conference

### App Sponsor

Investment: \$5,000 |  
Opportunities Available: 1

- Formal recognition by emcee
- Exclusive logo placement on the VICC App for delegates
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### A/V Sponsor

Investment: \$5,000 | Opportunities Available: 1

- Formal recognition by emcee
- Exclusive signage on device charging station
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### Exhibitor Booths **ONLY 3 LEFT!**

Investment: \$1,500 | Opportunities Available: 20

### Diamond Sponsor

Investment: \$3,500  
Opportunities Available: 5

- Formal recognition by emcee
- Exclusive logo placement on the conference app.
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### Platinum Sponsor **ONLY 4 LEFT!**

Investment: \$2,500  
Opportunities Available: 7

- Opportunity to add company swag to registration bag
- One (1) ticket to the conference

### Gold Sponsor

Investment: \$1,000  
Opportunities Available: 10

- One (1) ticket to the conference



# VANCOUVER ISLAND BUILDING INDUSTRY AWARDS

*T*he Vancouver Island Construction Association (VICA), Urban Development Institute – Capital Region (UDI), and Canadian Home Builders Association – Vancouver Island (CHBA), is pleased to announce the inaugural Vancouver Island Building Industry Awards (VIBIA). This one-of-a-kind industry event will formally recognize the work the construction and development industry do across Vancouver Island, the Gulf Islands, and coastal British Columbia.

## **Event Details**

Date: June 1st, 2024

Venue: Crystal Gardens (Victoria Conference Centre), Victoria, BC

Anticipated attendance: 300

## ~~Diamond Sponsor~~

INVESTMENT: \$30,000 | SOLD OUT

- Opportunity to briefly address attendees.
- Three (3) Award sponsorships included (one for each Association)
- Head table reserved for dinner.
- Formal recognition by emcee
- Identification to media as a major sponsor
- Dedicated signage at the event
- Exclusive logo placement on promotional materials
- Table of Tickets to the event
- Social Media recognition by all Associations
- Top recognition in promotional emails from all Associations, including wrap-up and post-event emails campaigns.
- Top recognition on all Association websites
- Top recognition on event signage
- Full page company profile in event program
- Tiered recognition during event on presentation screens.
- Opportunity to add promotional items to gala gift packages
- Opportunity to present award of your sponsored award category(s)

## PLATINUM SPONSOR

INVESTMENT: \$15,000 | OPPORTUNITIES AVAILABLE: 3

- Formal recognition by emcee
- One (1) Award sponsorship included.
- Identification to media as a major sponsor
- Dedicated signage at the event
- Four (4) tickets to the event
- Social Media recognition by all Associations
- Top recognition in promotional emails from all Associations, including wrap-up and post-event emails campaigns.
- Tiered recognition on all Association websites
- Tiered recognition on event signage
- Full page ad space in event program
- Tiered recognition during event on presentation screens.
- Opportunity to add promotional items to gala gift packages
- Full page ad space in the dinner program



## GOLD SPONSOR

INVESTMENT: \$10,000 | OPPORTUNITIES AVAILABLE: 5

- Formal recognition by emcee
- Tiered signage at the event
- Two (2) tickets to the event
- Social Media recognition by all Associations
- Tiered recognition in promotional emails from all Associations, including wrap-up and post-event emails campaigns.
- Tiered recognition on all Association websites
- Tiered recognition on event signage & program
- Tiered recognition during event on presentation screens.
- Opportunity to add promotional items to gala gift packages
- Half page ad space in the dinner program

## SILVER SPONSOR

INVESTMENT: \$5,000 | OPPORTUNITIES AVAILABLE: 10

- Tiered signage at the event
- One (1) ticket to the event
- Social Media recognition by all Associations
- Tiered recognition in promotional emails from all Associations, including wrap-up and post-event emails campaigns.
- Tiered recognition on all Association websites
- Tiered recognition on event signage & program
- Recognition in event PowerPoint
- Opportunity to add promotional items to gala gift packages

## BRONZE SPONSOR

INVESTMENT: \$3,000 | OPPORTUNITIES AVAILABLE: 20

- Tiered signage at the event
- Social Media recognition by all Associations
- Tiered recognition in promotional emails from all Associations
- Tiered recognition on all Association websites
- Tiered recognition on event signage & program
- Tiered recognition during event on presentation screens.



## VICA AWARD SPONSOR

INVESTMENT: \$1,000 |

OPPORTUNITIES AVAILABLE: 15

- Acknowledgement when award is presented.
- Tiered signage at the event
- Social Media recognition by VICA
- Tiered recognition in promotional emails from VICA
- Tiered recognition on VICA website
- Tiered recognition on event signage & program

## CHBA-VI AWARD SPONSOR

Investment: \$1,000 | Opportunities Available: 24

- Acknowledgement when award is presented.
- Tiered signage at the event
- Social Media recognition by CHBA-VI
- Tiered recognition in promotional emails from CHBA-VI
- Tiered recognition on CHBA-VI website
- Tiered recognition on event signage & program

## UDI CAPITAL REGION AWARD SPONSOR

INVESTMENT: \$1,000 | OPPORTUNITIES AVAILABLE: 15

- Acknowledgement when award is presented.
- Tiered signage at the event
- Social Media recognition by UDI
- Tiered recognition in promotional emails from UDI
- Tiered recognition on UDI website
- Tiered recognition on event signage & program



# FORTE!!!



2024 VICA Golf Tournaments

# 2024 VICA Golf Tournaments

After selling out in less than a day, the LEGENDARY VICA Golf Tournaments have returned for the 3rd year in a row!

These events will take place in the summer of 2024.

These VICA Golf Tournaments in Victoria and Nanaimo bring together VICA Members and their guests, as we wack, walk and talk our way around golf courses that will be announced soon.

Each tournament will have separate sponsor opportunities as stated below.

All sponsors will receive:

- Social media recognition
- Tiered recognition in golf emails
- Tiered recognition on the VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at the Tee Box

# Victoria

## **Golf Ball Sponsor**

Investment: \$2500

Opportunities Available: 3

- Priority registration
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

## **Eagle Sponsor**

Investment: \$1,500

Opportunities Available: 6

- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

## **Par Sponsor**

Investment: \$750

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Tiered Signage at Tee Box

## **Hosted Hole Sponsor**

Investment: \$2,000

Opportunities Available: 4

- Opportunity to address attendees
- Host your hole - fun activities/games/food and beverages are encouraged!
- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

## **Birdie Sponsor**

Investment: \$1,000

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

# Mid-Island

## **Golf Ball Sponsor**

Investment: \$2500

Opportunities Available: 3

- Priority registration
- Logo on golf balls in registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral

## **Eagle Sponsor**

Investment: \$1,500

Opportunities Available: 6

- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

## **Par Sponsor**

Investment: \$750

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Tiered Signage at Tee Box

## **Hosted Hole Sponsor ONLY 1 LEFT!**

Investment: \$2,000

Opportunities Available: 4

- Opportunity to address attendees
- Host your hole – fun activities/games/food and beverage are encouraged!
- Opportunity to add swag to registration bags
- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box

## **Birdie Sponsor**

Investment: \$1,000

Opportunities Available: 10

- Social Media recognition
- Tiered recognition in Golf emails
- Tiered recognition on VICA website
- Tiered recognition on print collateral
- Recognition in event PowerPoint
- Tiered Signage at Tee Box



**VICA**  
Vancouver Island  
Construction Association

THE VICTORIA ROYALS & VICA PRESENT:

# TRADES NIGHT

MARCH 9, 2024  
SAVE ON FOODS  
MEMORIAL ARENA



## EVENT INFORMATION

Welcome to the inaugural Trades Night in partnership with the Victoria Royals!

Trades Night is a celebration of our industry, starting with the pregame tailgate featuring bouncy castles, fun games, and treats at the Save on Foods Memorial Arena.

We'll then cheer on the Royals in our own section, all while our members have fun games and giveaways in the concourse!

### PRE-GAME SPONSOR

Investment: \$2000 | Opportunities Available: 5

- Signage at the pre-game and the event
- 4 tickets to the game
- 2-3 ads on the jumbotron secondary screens
- Table display at the game (value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website

### SUPPORTING SPONSOR

Investment: \$500 | Opportunities Available: 15

- Signage at the event
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Tiered recognition on event signage

### GAME DAY SPONSOR

Investment: \$1000 | Opportunities Available: 10

- Signage at the event
- 2 tickets to the game
- Table display at the game (Value of \$750)
- Social Media recognition
- Tiered recognition in emails
- Tiered recognition on VICA website
- Tiered recognition on event signage







# SUMMER SIZZLERS

Get your hands on a free hotdog or hamburger!

Join us in a VICA parking lot from 12:00 to 1:30 PM and enjoy a burger, smokie, and snacks on us! These are our version of a Tailgate Party, designed for you to eat, meet, and reconnect with other VICA Members and the VICA Staff.

We will host two at our Victoria office and two at our Nanaimo office in the summer of 2024!

## SIZZLER SPONSOR

**Investment: \$1500**

**Opportunities Available: 4  
(2x Victoria, 2x Nanaimo)**

- Social Media recognition
- Recognition in emails
- Recognition on VICA website
- Recognition on event signage



# VICA'S CHRISTMAS LUNCHEON

WINTER 2024



VICA's 2023 CHRISTMAS LUNCHEON:  
CHRISTMAS AT THE CHOCOLATE FACTORY

# Event Details

One of our most popular events – a festive affair just for VICA Members. Raise a glass with our favourite people to a busy year past and an exciting year ahead.

Funds raised through sponsorship and registration will go towards families in need in the communities we live and work in, with the support of elementary schools across the Island.

Last year, we donated \$13,000 worth of grocery gift cards. This event will take place in Winter of 2024.





### **Santa Sponsor**

Investment: \$2000

Opportunities Available: 10

- Priority early registration
- Formal recognition by the emcee
- First to eat
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

### **Rudolph Sponsor**

Investment: \$1,500

Opportunities Available: 10

- Priority early registration
- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

### **Frost Sponsor**

Investment: \$1000

Opportunities Available: 15

- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition

### **Elf Sponsor**

Investment: \$750

Opportunities Available: 15

- Tiered signage at the event
- Tiered recognition in the event program
- Tiered recognition in emails
- Tiered recognition on the VICA website
- Social media recognition



# VICA's Network Committees

WOMEN IN CONSTRUCTION  
YOUNG BUILDER NETWORK



# WOMEN IN CONSTRUCTION

Women in Construction (WiC) is a grassroots Vancouver Island network working to promote and support female participation in one of the key sectors of our provincial economy: construction.

WiC is open to anyone who considers themselves a “woman in construction”, as well as those who support women working in the industry. The network is comprised of private and public sector workers, students, engineers, apprentices, labourers, tradespersons, project managers, developers, architects, and professional admin staff.

WiC Nanaimo meets bi-monthly, taking a break in July and August.

WiC Victoria meets monthly, also taking July and August off.

# YOUNG BUILDERS NETWORK

The Young Builder Network (YBN) mandate is to develop a young executive’s network to provide an atmosphere of networking to build relationships within the construction community; to present information, professional development and leadership or mentorship opportunities that will benefit the individual YBN members and their respective companies; to participate in community engagement initiatives; and to support and promote career paths in the construction industry.

Starting in January 2024, Nanaimo U40 will operate under the Young Builders Network, Nanaimo Chapter.

**EVENT SPONSORSHIP  
RATES AND DELIVERABLES  
VARY PER EVENT.**

**2024 Sponsorship Form (fillable)**

**VICA Conference**

- Keynote Sponsor \$20,000
- ~~Luncheon Sponsor~~ **SOLD OUT!**
- ~~Plenary Sponsor~~ **SOLD OUT!**
- A/V Sponsor \$5,000
- ~~APP Sponsor~~ **SOLD OUT!**
- ~~Diamond Sponsor~~ **SOLD OUT!**
- Platinum Sponsor \$2500
- ~~Gold Sponsor~~ **SOLD OUT!**

**VICA Awards**

- ~~Diamond Sponsor~~ **SOLD OUT!**
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$5,000
- Award Sponsor \$1000

**VICA Golf Tournament – VICTORIA**

- ~~Hosted Hole Sponsor~~ **SOLD OUT!**
- Eagle Sponsor \$1500
- Birdie Sponsor \$1000
- Par Sponsor \$750
- ~~Golf Ball Sponsor~~ **SOLD OUT!**

**VICA Golf Tournament – NANAIMO**

- Hosted Hole Sponsor \$2000
- Eagle Sponsor \$1500
- Birdie Sponsor \$1000
- Par Sponsor \$750
- Golf Ball Sponsor \$2500

**Victoria Royals & VICA: Trades Night**

- Pre-game sponsor \$2000
- Game day sponsor \$1000
- Supporting sponsor \$500

**Summer Sizzler (Victoria or Nanaimo)**

- Event sponsor \$1000

**Christmas Luncheon**

- Santa sponsor \$2000
- Rudolph sponsor \$1500
- Frosty sponsor \$1000
- Elf sponsor \$750

**Women in Construction (WiC), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

**Women in Construction (WiC), Nanaimo Chapter Bi-Monthly Event**

- Single Event Sponsor \$1000

**Young Builders Network (YBN), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

**Young Builders Network (YBN), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

Complete the form below or email [sarah@vicabc.ca](mailto:sarah@vicabc.ca) with your preferred selection.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**INVOICE MY COMPANY:**

**CHARGE CARD BELOW:**

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiry: \_\_\_\_\_

CVV: \_\_\_\_\_