

# VANCOUVER ISLAND CONSTRUCTION CONFERENCE

**VICA** Vancouver Island  
Construction Association



# VANCOUVER ISLAND CONSTRUCTION CONFERENCE 2024

VICA is pleased to announce the Vancouver Island Construction Conference (VICC) to be held at the Victoria Conference Centre on April 18th & 19th 2024.

This one-of-a-kind conference and flagship event will speak specifically to issues and opportunities the construction industry is facing on Vancouver Island.

The VICC provides a venue for construction-related businesses and stakeholders to learn, grow, and prosper. The content developed for the day is driven by the needs of our local industry, with discussions on construction technology, trends, human resources, procurement, development, and policy.

The conference will boast a 1.5-day program, including an economic overview, an esteemed keynote speaker, and varied workshops for delegates to choose from. For the evening's entertainment, we will be co-hosting a charity casino with VICA's Young Builders Network, Victoria Chapter.



## Event Details

Vancouver Island Construction Conference

Date: April 18th & 19th, 2024

Venue: Victoria Conference Centre, Victoria BC

Attendance: 350+ expected

### Who will attend

- Contractors
- Architects & engineers
- Manufacturers and suppliers
- Public-sector entities or authorities
- Ancillary service providers and consultants

### Sponsor Levels

All sponsors receive:

- Social media recognition
- Tiered recognition in conference emails
- Tiered recognition on the conference website
- Tiered recognition on conference event signage & program
- Recognition in event PowerPoint
- Recognition in Conference App

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### Keynote Sponsor

Investment: \$20,000 | Opportunities Available: 1

- Formal recognition by emcee before keynote speech
- Opportunity to briefly address delegation before the keynote
- Head table reserved during Keynote Address
- Dedicated signage at Keynote Address
- Opportunity to add company swag to registration bag
- Opportunity to place collateral on all tables during the keynote
- Exclusive logo placement on promotional materials
- Identification to media as a major sponsor
- FOUR (4) tickets to the VICC conference & VIBI Awards
- Exclusive industry sponsor at VIBI Awards Event

### Luncheon Sponsor

Investment: \$10,000 | Opportunities Available: 1

- Opportunity to briefly address delegation at lunch
- Identification to media as a major sponsor
- Dedicated signage at lunch
- Opportunity to add company swag to registration bag
- Opportunity to place collateral on all tables for lunch
- Two (2) tickets to conference



### **Plenary Sponsor**

Investment: \$10,000 |  
Opportunities Available: 1

- Opportunity to briefly address delegation during the welcome speech
- Identification to media as a major sponsor
- Opportunity to add company swag to registration bag
- Dedicated signage at morning plenary session
- Opportunity to place collateral on all tables for breakfast
- Two (2) tickets to conference

### **App Sponsor**

Investment: \$5,000 |  
Opportunities Available: 1

- Formal recognition by emcee
- Exclusive logo placement on the VICC App for delegates
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### **A/V Sponsor**

Investment: \$5,000 | Opportunities Available: 1

- Formal recognition by emcee
- Exclusive signage on device charging station
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### **Exhibitor Booths**

Investment: \$1,500 | Opportunities Available: 20

### **Diamond Sponsor**

Investment: \$3,500  
Opportunities Available: 5

- Formal recognition by emcee
- Exclusive logo placement on the conference app.
- Opportunity to add company swag to registration bag
- Two (2) tickets to conference

### **Platinum Sponsor**

Investment: \$2,500  
Opportunities Available: 7

- Opportunity to add company swag to registration bag
- One (1) ticket to the conference

### **Gold Sponsor**

Investment: \$1,000  
Opportunities Available: 10

- One (1) ticket to the conference

VICA'S YOUNG BUILDERS  
NETWORK PRESENTS

# 2024 Charity Casino



April 18, 2024

Victoria Conference Centre  
8:00 PM - Late!

Directly following the VI Construction Conference, we will partner with the VICA Young Builder's Network (YBN) to host their annual Charity Casino in support of Help Fill a Dream.

The last in-person YBN Casino raised \$30,000 for Help Fill a Dream and we think we can beat that this year!

**2024 Sponsorship Form (fillable)**

**VICA Conference**

- Keynote Sponsor \$20,000
- Luncheon Sponsor \$10,000
- Plenary Sponsor \$10,000
- A/V Sponsor \$5,000
- APP Sponsor \$5,000
- Diamond Sponsor \$3500
- Platinum Sponsor \$2500
- Gold Sponsor \$1000

**VIBI Awards**

- ~~Diamond Sponsor~~ **SOLD OUT!**
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Bronze Sponsor \$5,000
- Award Sponsor \$1000

**VICA Golf Tournament – VICTORIA**

- Hosted Hole Sponsor \$2000
- Eagle Sponsor \$1500
- Birdie Sponsor \$1000
- Par Sponsor \$750
- Golf Ball Sponsor \$2500

**VICA Golf Tournament – NANAIMO**

- Hosted Hole Sponsor \$2000
- Eagle Sponsor \$1500
- Birdie Sponsor \$1000
- Par Sponsor \$750
- Golf Ball Sponsor \$2500

**Victoria Royals & VICA: Trades Night**

- Pre-game sponsor \$2000
- Game day sponsor \$1000
- Supporting sponsor \$500

**Summer Sizzler (Victoria or Nanaimo)**

- Event sponsor \$1500

**Christmas Luncheon**

- Santa sponsor \$2000
- Rudolph sponsor \$1500
- Frosty sponsor \$1000
- Elf sponsor \$750

**Women in Construction (WiC), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

**Women in Construction (WiC), Nanaimo Chapter Bi-Monthly Event**

- Single Event Sponsor \$1000

**Young Builders Network (YBN), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

**Young Builders Network (YBN), Victoria Chapter Monthly Event**

- Single Event Sponsor \$1000

Complete the form below or email [sarah@vicabc.ca](mailto:sarah@vicabc.ca) with your preferred selection.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

**INVOICE MY COMPANY:**

**CHARGE CARD BELOW:**

Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_

Expiry: \_\_\_\_\_

CVV: \_\_\_\_\_